



**REVA**  
UNIVERSITY  
Bengaluru, India



Established as per the section 2(f) of the UGC Act,  
1956, Approved by AICTE, COA & BCI, New Delhi



**LEARN BEYOND  
THE BORDERS**

## About REVA University

REVA University has been established under the REVA University Act 2012 with the vision to instill awareness, a zeal for higher learning and direct curiosity through education. REVA University was conceptualized with a view to enable change; a revisualization of the present Indian academic scenario. It breathes and practices the ideology of taking education to greater heights by touching each learner. The Founder of REVA University believes in the adage 'Knowledge is Power'. Driven by this power of transforming lives, REVA thrives. Creating knowledge societies, building futures and imparting education.

An involvement of this level, that REVA exhibits is complemented and enhanced by its environs, a colossal landscape blanketed over 45 acres of land that is a standing testimony to inspiring learning and fluid exchange of ideas.

The University prides itself in contributing to every student's holistic development. The University currently offers 33 full-time Under Graduate Programs, 24 full-time Post Graduate programs, 2 part-time Post Graduate programs, several Certificate/Diploma and Post Graduate Diploma programs in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities and Performing Arts. Above all, the University facilitates research leading to Doctoral Degree in all disciplines. The programs offered by REVA University are well planned and designed based on methodical analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance and their social significance.

REVA University believes in preparing students through Choice Based Credit System (CBCS) and Continuous Assessment and Grading Pattern (CAGP) of education. The CBCS & CAGP pattern of education have been introduced in all programs to enable students to opt for subjects of their choice in addition to the core subjects of study and prepare them with required skills. It also provides opportunities for students to earn more credits and thereby acquire additional Proficiency Certificates and Diplomas.

Teachers and instructors with illustrious and unparalleled experience in their respective academic domains and unequalled qualification are the architects of the meticulously and conscientiously designed curriculum and program modules offered at the University. The faculty renowned for their acumen is actively part of ongoing academic dialogue globally. They also come with industry involvement and links that is translated through their teaching, thus bridging the gap between industry and academia.

The ever evolving collection of books, journals and digital content in the library and the latest IT infrastructure, ensure that students have information at their disposal to explore. REVA University is celebrated for its well-equipped laboratories which aid students in their learning and research. The custom-built teaching facilities and classrooms, the indoor and outdoor sports and cultural facilities, the multi-cuisine food court, lung spaces for students to sit with nature and campus stores, provide students an encouraging learning environment.

## Chancellor's Message

REVA B School in the competitive world today has been and will continue to touch greater heights. For which, the environment is set and we have a team that is as good as our aspirations. As a B School, we are ready to enable students take on challenges in this world of competition and where Corporate houses are growing by the day.

We believe in real time study and no effort has been spared by the team to ensure that ample opportunities are given to students to take on challenges and find real time solutions to problems. Our faculty are the best and come with experience from the industry which is priority for a B School to succeed. Their commitment and dedication towards the University and the students makes REVA B School a great place to study for the students. Coupled with all this is the world class infrastructure be it the Wifi class rooms, complete with technology advantage, Business labs, Fully equipped labs and library, classrooms that are laptop friendly and pedagogy that blends the best in technology and hands on learning.

Our industry focussed curriculum is what drives recruiters to head to our campus for talent hunt and interaction. As a B School we are aware of our social responsibilities as well and students are involved in various B School driven social projects and cultural activities.

We are receptive to new ideas, constantly explore new changes and innovate and work on the curriculum to tailor it to the needs of the industry. I am happy that REVA B School has introduced various unique programmes, certifications and skill development programmes. I believe that REVA B School with its talent pool of faculty and students will continue to foray into newer domains of learning. With our global tie ups and research output apart from consultancy, REVA B School is a choice to many pursuing Management Studies.



**Dr. P. Shyama Raju**

Chancellor, REVA University



SWAMI VIVEKANANDA BLOCK

Learn  
Beyond the  
Curriculum

## School of Management Studies

The School of Management Studies in REVA University offers Industry Integrated PG and UG programmes. The curriculum is designed to facilitate skills, abilities and knowledge that enable students to take up responsible positions in the corporate world. The school offers undergraduate programme like BBA (Industry Integrated), BBA (Honours), BBA (Retail Management) and BBA (Entrepreneurship) along with postgraduate programme MBA with various specialisations combined with projects and internships. Further, the school offers research programme that encourages to undertake funded projects and consultancy activities.

The curriculum is based on CBCS and CAGP system in order to cater to the needs of the Business houses. In view of fast disruption and changing scenario, management education has to be revisited, revised and relooked. Today, management graduates have a spectrum of opportunities before them, Management education at REVA University emphasises on bridging the gap between industry and academia by meeting the Industry expectations through contemporary curriculum. Management students are confronted with challenges, issues at micro and macro level, lack of programme operational knowledge and skills sets pertaining to the area of specialisation through custom designed programmes case studies (HBS, IVY and Emerald) and unique teaching, learning pedagogy. The management education at REVA University teaches them how to deal with the challenges.

In this disruptive digital economy and VUCA world, quality management graduates, who are equipped to work in diversified work cultures have to be produced. The entire curriculum of MBA is designed to give students a complete knowledge of core courses and expertise in the functional areas of their choice. Management education at REVA University focuses on supporting students to present their vision, ideas and thoughts through effective communication and, this is achieved through exposing them to language lab, usage of technology, giving presentations and social networking. We also try to build leadership skills and allow them to work in teams for projects and assignments. They also develop a concern towards social issues and problems, and explore opportunities to develop social awareness. REVA University aspires to become an innovative frontrunner by developing excellent human resources with leadership qualities, ethical and moral values, research culture and innovative skills through higher education of Global standards.





## MBA @ REVA University:

- » Industry relevant and contemporary curriculum.
- » Wide range of specialisations offered.
- » Dual specialisation offered.
- » Teaching methodology includes: Role play, seminars, workshops, simulation.
- » Student-centric learning: Presentations, cases from Harvard Business School (HBS), Ivy league and Emerald.
- » Industrial visits.
- » Digital Classrooms.
- » Compulsory certification course for every semester.
- » Project work exposure
- » Internship in Industries (Two summer internships)
- » Guest lectures and workshops from Industry experts.
- » Designated Business lab.
- » Soft skill, Aptitude and placement related trainings.
- » Open Elective Course.
- » E-assignments.
- » International exposure trips.
- » Clubs and Forums.
- » Incubation centre.
- » Tab-based exams

# School of Management Studies

## Brief Report on Skill Development Programmes offered during the year 2018:

Though the classroom teaching is important, having hands-on learning to develop the most required skills is also very much required for students, especially who have opted for 'Management' discipline. With this view, the School offered several Certification Programmes for students of PG levels. The courses were carefully selected based on the current trend and demand in the market.

The Certification Programmes were delivered based on the MOU signed with the well-established training organisations. The details of the certification programmes can be found in the below mentioned table.

<b>Sl. No</b>	<b>Semester</b>	<b>Course Name</b>	<b>Training Partner</b>
<b>1</b>	<b>I<sup>st</sup> Semester</b>	<b>Corporate Business School</b>	<b>FuviTra Solutions</b>
<b>2</b>	<b>II<sup>nd</sup> Semester</b>	<b>Digital Marketing</b>	<b>Spectre Analytica</b>
<b>3</b>	<b>III<sup>rd</sup> Semester</b>	<b>Data Analysis and Business Modelling</b>	<b>FuviTra Solutions</b>
<b>4</b>	<b>IV<sup>th</sup> Semester</b>	<b>Business Simulation Modelling</b>	<b>GITS Academy</b>

# Specialisation

## **MBA (International Business Specialisation)**

Every business is looking to expand their skylines. International market presence is crucial to take the business to the next level. MBA in international business specialisation offers a curriculum that enables the students to understand the Global business environment, approach of foreign countries, currency conversion and fluctuation, methods to approach foreign customers, and raise capital from international and distribution market.

## **MBA (Finance)**

Knowledge in finance is significant for any business. MBA in Finance gives a deep understanding of tax planning, taxation, budgeting, costing, investment banking, hedge fund management, asset finance, insurance management, and international finance.

## **MBA (Banking and Insurance)**

There is a huge demand for Banking and Insurance professionals. For those who aspire for banking and insurance career, MBA in Banking and Insurance is a good option. The course includes the study of basic management concepts with specialisation in subjects such as Investment banking, project and infrastructure, insurance, risk management, treasury operations, rural and agricultural banking, corporate banking, etc.

## **MBA (Operations Management)**

Effective management and planning are inevitable in an organisation to offer a business par excellence in this competitive world. MBA in Operations Management helps to acquire knowledge on how to manage the operational processes. The students will get exposure to the working processes behind supply chain, production and distribution of businesses. It helps to manage almost all functions from manufacturing to production.

## **MBA (Marketing)**

In today's business world, the scope of marketing is enormous. Marketing has become the soul of every business or organisation. MBA in Marketing includes the study of marketing concepts, marketing planning, marketing research, sales management, marketing audit, consumer behaviour, branding, marketing ethics, planning of marketing campaigns, etc.

## **MBA (Human Resource)**

Managing human resource department involves several processes and HR department is mandatory in every other organisation. The students of MBA in Human Resource will learn the fundamental laws of industrial relations, advanced concepts in human resource management, improving employee performance, leadership management, and grievance handling management.



# Rankings



**2018**

Ranked Among Top 30  
Best B – Schools

**2018**

Listed among India's  
Top 50 B – Schools



**Chronicle  
of Career &  
Education**



**2019**

Ranked 6th in Top B- School  
(South Zone)

**2019**

Ranked India's 4th  
emerging B-School



**Times School**



**2019**

Awarded the Best University  
in the Country for higher Education  
in Engineering & Management

**2019**

Ranked 3rd under  
"The most promising B – Schools"  
All India National Survey



**competition  
success review**



**2019**

Rated GOLD Band



**2019**

Ranked by nirf



**6<sup>th</sup>**  
Rank

**2018**

Received in Swachhta  
Bharat Ranking by MHRD.

## International Collaborations



**RWTH**AACHEN  
UNIVERSITY



**MDIS**  
Management Development  
Institute of Singapore






## International Exposure Trips



## Companies for MBA

 suventure yes to possibilities	 VIVERO EQUIPMENT FOR WOODS AND OUTDOORS	 SEARCHBOURNE CONSULTING	 IntelliPaat	 SQUARE YARDS	 SUNRISE B2TECH SYSTEMS	 DECATHLON SPORT FOR ALL CALL FOR SPORT	 TATA CONSULTANCY SERVICES
 C3	 ROYAL BOLLYWOODS	 NANDI TOYOTA	 OG HEALTHCARE	 L&T Technology Services	 ADITYA BIRLA FASHION & RETAIL	 Counfreedise	 SPANDANA
 AIS Asahi India Glass Ltd	 CoCubes An Aon Company	 jaro education	 IBM	 SISA Payment Security Specialists	 Myntra	 indiamart	
 TESOR	 PinkBlue.in	 EXL	 ANAROCK VALUES OVER VALUE	 FIDELIS	 Morgan Stanley	 kotak Life Insurance	
 GLOBAL FOUNDRIES	 WW	 Accionlabs	 Champions Group	 KPMG	 Simpl	 MAX LIFE INSURANCE	
 Manhattan Associates	 amazon	 ICICI PRUDENTIAL LIFE INSURANCE	 Focus Edumatics EDUCATION AND INNOVATION, SIMPLIFIED	 TRIP GAIN	 toppr		
 arm	 In2IT Technologies	 pinclick	 cult.fit	 Bata	 zolo	 fashakt	

and many more...

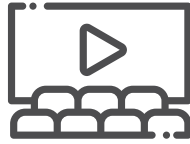
# REVA Way of Life:

## LIBRARY AND INFORMATION CENTRE



Browse through lakhs of books in libraries

## OPEN AIR THEATRE



Always brings a variety of Cultural programs by different groups of students



## SPORTS

Outdoor and indoor sports facilities

## NCC & VOLUNTARY WORK

NCC Students and other volunteers involve in social work, such as, organising medical camps, blood donation camps, camps in rural areas



## DIGITAL CLASS ROOMS AND LABORATORIES

Well-equipped with modern gadgets and digital facilities

## FITNESS



Multi-gym station helps students exercise and keeps them fit and healthy.

## FOOD COURT



North Indian, South Indian, Chinese Dishes, Ice Cream, Juices and Beverages.

## AUDITORIUM AND SEMINAR HALLS



Adequate number of auditorium and seminar halls to facilitate such curricular and co-curricular activities.

## STUDENTS' CLUBS



Literary Club, Science clubs, Sports club, Robotics, Eco club, Quiz club, Dance and Drama club



It keeps the campus cool and fills it with fresh and clean air

## GREEN CAMPUS WITH OPEN AIR AMPHITHEATER

## BRAND STORE



Variety of REVA branded merchandise, apparels, University hoodies, gift articles, and a wide range of stationeries.

## HOSTELS



Home away from home

## GUEST HOUSE



AIITHI provides rooms for parents and visitors



## TRANSPORTATION

Routes through all parts of Bengaluru city

## Under Graduate Programmes

### ◆ B.Tech.

Computer Science  
Computing and Information Technology  
Computer Science & Engineering (AI & Machine Learning)  
Computer Science and Systems  
Engineering | Information Science & Engineering  
Electronics and Communication  
Electronics and Computer  
Mechanical | Mechatronics | Civil |  
Electrical and Electronics | Electrical and Computer

### ◆ B.Tech. in Bioelectronics

### ◆ B.Arch.

### ◆ B.A., LL. B. (Hons.) ◆ B.B.A., LL. B. (Hons.)

### ◆ BBA

Industry Integrated | Honours | Entrepreneurship

### ◆ BCA

### ◆ B. Com

Industry Integrated | Honours

### ◆ B. Sc.

Mathematics, Statistics, Computer Science  
Physics, Mathematics, Chemistry  
Physics, Mathematics, Computer Science  
Biotechnology, Biochemistry, Genetics  
Bioinformatics - Biology, Computer Science, Mathematics  
Medical Laboratory Technology (BMLT)

### ◆ B. Sc. (Hons.) in

CS with specialisation Cloud Computing and Big Data

### ◆ B. A.

Journalism, English, Psychology  
Political Science, Economics, Journalism  
Performing Arts, English, Psychology  
Tourism, Journalism & History

## Post Graduate Programmes

### ◆ M.Tech. (Full-time and Part-time)

### ◆ MBA

Marketing | Finance | Human Resource | Entrepreneurship  
Media & Mass Communication | Banking and Insurance  
International Business | Operation Management

### ◆ MCA ◆ M. Com ◆ LL. M. (One Year)

### ◆ MS in Computer Science

### ◆ M. Sc.

Biochemistry | Biotechnology | Chemistry  
Mathematics | Physics | Psychology | Bioinformatics

### ◆ M. A.

English | Journalism & Communication

### ◆ MPA in Bharatanatyam | Kuchipudi | Mohiniyattam

## Diploma / PG Diploma Programmes

- ◆ Diploma in Kuchipudi | Bharatanatyam
- ◆ Diploma in Plumbing & Irrigation Systems
- ◆ Diploma in Medical Laboratory Technology (DMLT)
- ◆ PG Diploma in Clinical Research Management  
in association with Clini India
- ◆ PG Diploma on Functional Genomics and  
Bioinformatics
- ◆ PG Program In Entrepreneurship &  
Construction Management

## Research Programmes

### ◆ Ph. D.

Engineering | Management Studies | Commerce  
Science and Technology | Arts and Humanities

 [reva.edu.in](http://reva.edu.in)

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